



**2018/19 MEDIA KIT**



**FACT SHEET:**

COMPANY NAME: Vector Solutions

OWNER: Golden Gate Capital

HEADQUARTERS: 4890 West Kennedy Blvd., Suite 300  
Tampa, FL 33609

LOCATIONS: Camas, Washington  
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PHONE: 1.866.546.1212

WEBSITE: <http://www.vectorsolutions.com>

CONTACT: Victoria Zambito, SVP, Content & Communication

FOUNDED: 1999

EXECUTIVES: Jeff Gordon, CEO  
Carla Luke, CFO  
Gary Weisenborn, CIO

MISSION: To change the world through revolutionary technology solutions that save lives, inspire professionals, and elevate performance.

VISION: To be the leading provider of industry-focused online solutions for training, compliance, safety, and productivity.

BRANDS: [RedVector](#), [Convergence Training](#), [TargetSolutions](#), [SafeSchools](#), [SafeColleges](#), [Exceptional Child](#), [TeachPoint](#), [Not Anymore](#) & [Casino Essentials](#)

&DESCRIPTION: [Vector Solutions](#), a leader in eLearning and performance support, provides award-winning SaaS solutions for the architecture, engineering, construction (AEC), industrial, manufacturing, facilities management, public safety, IT and education industries. Its brands deliver continuing education (CE), training, technology and performance management solutions using the latest innovations in learning and technology to create safer, more capable, more compliant organizations. Its extensive online and mobile learning library offers nearly 8,000 courses written by over 250 subject matter experts and reaches over 7 million professionals worldwide.

AWARDS: 2018 Top 20 Online Learning Library  
2018, 2017 Top 20 Health & Safety Training Company  
2017, 2016, 2015 – Brandon Hall Group, Excellence in Learning and Technology  
2017 Corporate Philanthropy Awards Winner  
2016 – Tampa Bay Business Journal, Fast 50, Fastest Growing Companies



## ABOUT US

Founded in 1999, Vector Solutions is the parent company [RedVector](#), [Convergence Training](#), [TargetSolutions](#), [SafeSchools](#), [SafeColleges](#), [Exceptional Child](#), [TeachPoint](#), [Not Anymore](#) and [Casino Essentials](#). We set the standard for excellence in delivering continuing education (CE), training, technology and performance management solutions to a broad range of industries. Those include architecture, engineering and construction (AEC) sectors, as well as industrial, facilities management, public safety, IT and education fields. We are headquartered in Tampa, Florida with offices in San Diego, California, Salt Lake City, Utah and Cincinnati, Ohio.

Vector Solutions offers individual courses to professionals and large-scale corporate training solutions to organizations that feature customizable and easily accessible online universities with a full range of tracking and reporting features via our state-of-the-art Learning Management System. With an online library offering nearly courses authored by more than 250 subject matter experts, we serve more than 7 million professionals worldwide.

Because our students are professionals responsible for the health, safety and welfare of the public, we believe that providing them quality education is critical to support the natural and social environment in which we all live. We strive to develop new courses and update our existing library with innovative technologies that encourage student participation and ensure maximum comprehension. We use well-established learning models, including interactive elements, audio and visual features, games and activities, and real-life scenarios to help reinforce learning.

## OUR STRATEGY

- **Mobility** - Move to a mobile first strategy for platforms and courses, provide mobile apps
- **Intelligence** - Leverage data to create actionable insight for increased performance
- **Performance Support** - Deliver content in real-time to drive peak performance on the job
- **Content Modernization** - Multi-faceted effort: mobile, microlearning, course sharing and user augmentation.



**OUR BRANDS**

**VECTOR SOLUTIONS COMMERCIAL**

Vector Solutions Commercial Business Unit, a leader in eLearning and performance support, serves the architectural, engineering, construction, manufacturing, industrial, IT, and facilities management industries through its RedVector, Convergence Training and Casino Essentials product portfolio. Its award-winning SaaS platform delivers professional development, accident tracking, incident reporting and tracking, credential management, asset management and performance support tools along with an extensive library of over 5,000 courses. Vector Solutions Commercial offers individual courses as well as large-scale corporate training and performance management solutions, featuring customizable and easily accessible online and mobile courses with nearly 100 state and national accreditations.



**VECTOR SOLUTIONS PUBLIC SECTOR**



CASINO ESSENTIALS

including brands TargetSolutions and Casino Essentials. Its award-winning SaaS platform delivers record-keeping, credentials management, accident tracking, ISO training, performance management tools along with online training courses to help organizations be safer, more capable and more compliant.

Vector Solutions Public Sector Business Unit, a leader in eLearning and performance support, serves the fire services, emergency medical services, risk pools, cities and municipalities, law enforcement, public works and gaming industries through its product portfolio

**VECTOR SOLUTIONS EDUCATION**

Vector Solutions Education Business Unit, a leader in eLearning and performance support, serves the education market through its SafeSchools, SafeColleges, Exceptional Child, TeachPoint and Not Anymore product portfolio. Its award-winning SaaS platforms deliver management solutions for staff and student training, bullying reporting, incident tracking, SDS management, special education professional development, educator evaluation and professional development tracking. Its extensive library of over 2,000 courses and market-leading programs help create safer and more inclusive schools, colleges, and workplaces.



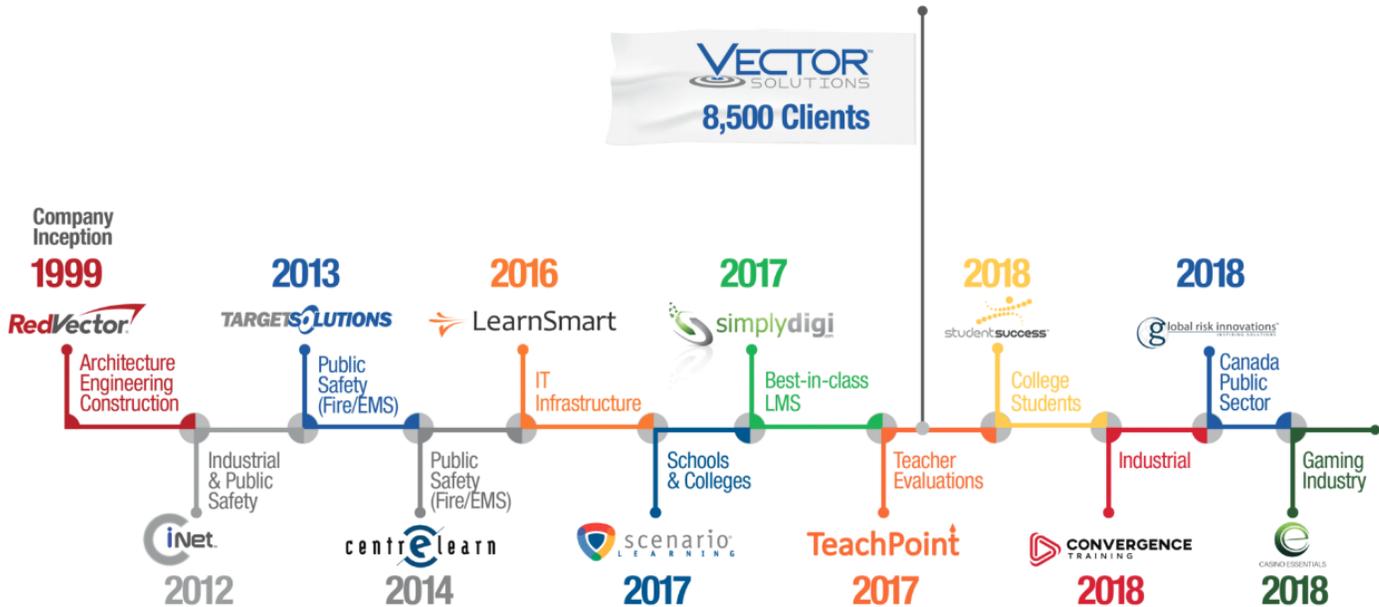


## MORE ABOUT OUR BRANDS

VECTOR SOLUTIONS			
Business Units	Commercial	Public Sector	Education
Brands	 	 	   
8,000+ Courses	<ul style="list-style-type: none"> <li>• Engineering &amp; Design</li> <li>• Building Codes &amp; Standards</li> <li>• Construction &amp; Craft</li> <li>• Process Operations</li> <li>• Maintenance &amp; Reliability</li> <li>• Mechanical Maintenance</li> <li>• Paper, Pulp &amp; Mining</li> <li>• Power Generation, T&amp;D</li> <li>• Chemical Processing</li> <li>• Facility Management</li> <li>• Safety</li> </ul>	<ul style="list-style-type: none"> <li>• Emergency Medical Services</li> <li>• Trauma</li> <li>• Fire, NFPA, ARFF</li> <li>• Human Resources</li> <li>• Law Enforcement</li> <li>• Motor Vehicle Safety</li> <li>• OSHA &amp; Compliance</li> <li>• Professional Security</li> <li>• School Districts</li> <li>• Water &amp; Wastewater</li> <li>• Federal compliance and anti-money laundering</li> </ul>	<ul style="list-style-type: none"> <li>• Emergency Management</li> <li>• Active Shooter</li> <li>• Employment Practices</li> <li>• Environmental &amp; Safety</li> <li>• Health &amp; HR</li> <li>• Online Safety</li> <li>• Nutrition Services</li> <li>• Security</li> <li>• Social and Behavioral</li> <li>• Child Abuse &amp; Bullying</li> <li>• Special Education</li> <li>• Transportation</li> </ul>
Professional Development * Soft Skills * Project Management * IT Infrastructure * Cyber Security * Microsoft, CompTIA & More			



## OUR HISTORY



Our learning and performance platforms support almost 7,600 courses built specifically to help users meet regulatory and continuing education training requirements. Vector Solutions has garnered course approvals from an extensive list of accrediting agencies, so students and administrators can be sure they're meeting federal and state requirements for CE and gaining the skills needed for personal and professional success. For organizations, our online training solutions help reduce costs, mitigate risk, ensure compliance, improve safety and increase workforce productivity.

Layered on top of our core learning capabilities is performance functionality based on mobility, real-time response, and actionable insight for optimized performance. Our goal is to connect performance, compliance, and identified risk areas to help organizations create action plans to protect and improve their businesses.



**Jeffrey S. Gordon**  
**Chief Executive Officer**



As the CEO of Vector Solutions, Jeff Gordon is responsible for running all aspects of the business, defining the company's mission, vision, and strategy, and focusing on critical resources including financing, personnel, partners and technology. Vector Solutions provides niche online education and performance solutions to a broad range of industries.

Gordon formerly served as President and Chief Executive Officer of Syniverse as well as a member of the Syniverse Board of Directors. During his tenure at Syniverse, he oversaw the significant growth of the company, including the largest acquisition in Syniverse's history, creating a combined company with more than 1,500 customers in nearly 200 countries and territories. Gordon joined Syniverse in 2008 as Chief Technology Officer and also served as the company's Chief Operating Officer. In these executive leadership positions, he was responsible for product realization, research and development, as well as the company's global technology operations on five continents.

Prior to Syniverse, Gordon held a number of executive roles at Convergys Corporation, most recently as Senior Vice President of Industry Solutions. Other past experience includes a wide range of key technology leadership roles at Bell Atlantic and IBM. Gordon also served as CEO of Expedite Commerce, an organization that provides cloud-based solutions that enable intelligent sales, service and support for businesses in numerous vertical markets.

Gordon is the founder of an organization focused on bringing world-class technology professionals together with nonprofit organizations to better help them better serve the communities in which they operate. He is an active board member of Children's Home Society of Florida, the largest non-profit serving children in the state.

The co-author of seven U.S. patents relating to real-time systems architecture and wireless communications, Gordon graduated cum laude with a bachelor's degree in electrical engineering honors from Purdue University. He attended IBM's Systems Research Institute and completed IBM President's Class conducted in conjunction with Harvard Business School. In addition to serving as a member of the advisory board for the Center on Leadership and Ethics at Duke University's Fuqua School of Business, he has served on the Executive Committee at the Cellular Telephone Industry Association.

Gordon is married with three children and resides in Tampa, Florida.



**FOR IMMEDIATE RELEASE**

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**Vector Solutions Affirms Leadership for Excellence in Learning and Technology**  
*eLearning and Performance Optimization Company Earns Fourth Brandon Hall Award for 2017*

**TAMPA, FL. (January 25, 2018)** — [Vector Solutions](#), a leader in eLearning and performance support solutions, claimed its fourth Brandon Hall Award in 2017, reaffirming its commitment to excellence and continual improvement in eLearning. [The Brandon Hall Group](#) Excellence Awards Program is the most prestigious awards program in the learning industry and is often called the “Academy Awards” by Learning, Talent and Business Executives.

“To be honored with our fourth Brandon Hall Award in one year is incredible,” said Jeff Gordon, CEO of Vector Solutions. “Our goal is to inspire professionals while creating safer, more capable organizations – and these affirm our work. The national recognition is a true testament to our to, and success in, providing the very best performance support and learning to help professionals reach their full potential.”



awards  
dedication  
technology

In fall 2017, Vector Solutions received two Brandon Hall Awards for Excellence in Technology. The Silver Award for Excellence in the Best Advance in Mobile Learning Technology category was won for the company’s RedVector GO Microlearning app and the Bronze Award for Excellence in the Best Advance in Unique Learning Technology category for Vector Solutions’ use of Storytelling technology in course development.

This follows the company’s two Brandon Hall Awards won earlier in 2017 for Excellence in Learning. The Silver Award for Excellence in the Best Use of Video for Learning category was won for Vector Solutions’ NFPA 1410 course video, which was created in collaboration with [The City of St. Charles Fire Department](#). The Bronze Award for Excellence was earned in the Best Results of a Learning Program category for Vector Solutions combined submission with [Archer Daniels Midland](#) (ADM) regarding its overall operational improvement with the implementation of the Vector Solutions learning system.

“Excellence Award winners symbolize the power and impact that Human Capital Management (HCM) practices can have on a business or on any organization,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “Many organizations can have great HCM initiatives, but the standard of excellence only applies for organizations whose HCM practices truly benefit the business.”

The Excellence Awards recognize the best organizations that have successfully deployed programs, strategies, modalities, processes, systems, and tools that have achieved measurable results. The program attracts entrants from leading corporations around the world, as well as mid-market and smaller firms. Vector Solutions was named an industry winner among other esteemed organizations such as Cisco and Lockheed Martin.

The award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts and executives based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits.

**About Brandon Hall Group**

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management.

### **About Vector Solutions**

[Vector Solutions](#), a leader in eLearning and performance support, provides award-winning SaaS solutions for the architecture, engineering, construction (AEC), industrial, facilities management, public safety, IT and education industries. Its brands, [RedVector](#), [TargetSolutions](#), and [SafeSchools](#), deliver continuing education (CE), training, technology and performance management solutions using the latest innovations in learning and technology to create safer, more capable, more compliant organizations. Its extensive online and mobile learning library of nearly 8,000 courses written by over 250 subject matter experts and reaches almost 7 million professionals worldwide. The company was founded in 1999 and is headquartered in Tampa, Florida. For more information, visit [www.vectorsolutions.com](http://www.vectorsolutions.com). Follow us on twitter [@VectorPerform](#) and on Facebook at: [www.facebook.com/VectorPerformance](http://www.facebook.com/VectorPerformance).

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**RedVector's Microlearning App Empowers Users to Reference Educational Clips in an Instant**

*Whether on the job site or plant floor, users can access bite-sized training clips at the point of need via RedVector Go. This reference tool can provide instant access to high-impact information covering safety maintenance procedures, equipment operation, engineering, building codes and more.*

Tampa — September 28, 2017 — [RedVector](#), the leader in eLearning and performance support solutions for the architecture, engineering, construction (AEC), industrial, facility management and IT industries, has launched the [RedVector Go](#) microlearning app, an easy-to-use reference tool that helps companies and their professionals find bite-sized educational clips quickly at the point of need.

[Microlearning](#) is defined as an instructional method where key information is delivered in brief, bite-sized bursts. When the enterprise consulting firm Future Think asked American executives to identify key professional development trends back in 2009, 100% said microlearning would soon shape the arena. And in 2017, with users engaging with content via mobile devices more often, and with attention spans dwindling, organizations are, in fact, adding microlearning — with its just-in-time capabilities — to their training mix to enable employees to learn, retain and perform better.

“Without having to retreat back to a desk, search through courses, or thumb through a manual, users can quickly reference safety procedures or reeducate themselves on a piece of equipment using the RV Go App,” said RedVector Senior Product Director Bobby Person. “We’re excited to offer our clients such a powerful reference tool, one that contains 1,000s of micro training clips covering architecture, engineering, construction, facilities management, manufacturing and more.”

With RedVector GO, users can access RedVector’s award-winning training content broken into short, 3-5 minute clips, search by category to find industry-specific content, and access content anytime, anywhere with a mobile device.

After launching [Incident Tracking software](#) last month, the RV Go app is just the next leap RedVector is taking to create safer, more productive workplaces.

**About RedVector**

[RedVector](#), a [Vector Solutions](#) brand, sets the standard for excellence in online continuing education and training for the architecture, engineering, construction (AEC), industrial and facility management industries. RedVector offers individual courses as well as large-scale corporate training and performance management solutions featuring a full range of tracking and reporting features. The award-winning brand holds nearly 100 state and national accreditations. For more information, visit [www.redvector.com](http://www.redvector.com). Follow us on Twitter [@RedVectorOnline](#) and on Facebook at: [www.facebook.com/RedVector/](http://www.facebook.com/RedVector/).

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## **TargetSolutions Offers Complimentary Online Wildland Fire Training**

*After Recent Wildfires in California, TargetSolutions Delivers Valuable RT-130: Annual Refresher Training Series*

SAN DIEGO, CA (December 21, 2017) – [TargetSolutions](#), the leading provider of e-Learning applications for the fire service, is offering fire department training officers, as well as firefighter personnel, free access to its RT-130: Annual Wildland Fire Safety Refresher training series.

This year, wildfires have ravaged the state of California. In October, Northern California's Napa, Lake, Sonoma, Mendocino and Butte counties faced extreme damage from wildfires that forced more than 20,000 people to evacuate and burned more than 245,000 acres, according to a [CAL FIRE summary report](#).

Then, two months later in December in Southern California, strong Santa Ana winds caused devastating blazes from Ventura County, north of Los Angeles, to San Diego. Crews are still battling these fires, including the Thomas Fire, which is on pace to become the [largest wildland fire in California history](#), according to CNN.

A recent projection by AccuWeather stated that damage from California's 2017 wildfire season [could reach more than \\$180 billion](#). In addition, there have been 45 fatalities reported and more than 200 non-fatal injuries due to these incidents.

Considering recent events, TargetSolutions is offering [complimentary access](#) to its special eight-hour online wildland fire training series. This engaging coursework, built for pre-training prior to hands-on training, is written to meet 2017's annual updates. Recharged and retooled with the latest statistics and data, the RT-130: Annual Wildland Fire Safety Refresher is loaded with dynamic training content, including a large selection of video presentations.

"These fires in California have been devastating," said TargetSolutions' Executive Vice President Marc Scheipe. "An unthinkable amount of damage has been done across the state this year, and as we look toward 2018, we're focused on helping increase awareness and prepare firefighters for the challenges they face when called into action. TargetSolutions' RT-130: Annual Wildland Fire Safety Refresher training provides a tremendous overview of the fundamentals for wildland firefighting as well as critical hazards and safety strategies in wildland operations."

TargetSolutions' online course catalog for fire departments features more than 450 hours of training, including the [RT-130: Annual Wildland Fire Safety Refresher](#). Here is a breakdown of each module in the four-part series:

**Module No. 1:** An overview of recent issues and incidents in wildland firefighting as well as a review of the fundamentals of safety in wildland firefighting operations.

**Module No. 2:** An analysis of wildland fire behavior and strategies for predicting changes in behavior that could lead to hazardous conditions.

**Module No. 3:** Explores situational awareness and injury prevention in wildland fire operations.

**Module No. 4:** Discusses safety strategies to wildland fire operations.

If you would like more information about TargetSolutions' complimentary wildland fire training course, please check online at <http://info.targetsolutions.com/acton/media/29198/wildland-fire-training-2018> or call (800) 840-8046.

### **About TargetSolutions**

TargetSolutions, a Vector Solutions brand, delivers award-winning, real-time training and record-keeping solutions to the fire services, emergency medical services, risk pools, cities and municipalities, law enforcement and public works industries. The company provides engaging, accredited online training courses, cutting-edge software applications, and dynamic performance management solutions to help make organizations safer, more capable, and more compliant. For more information, visit [www.targetsolutions.com](http://www.targetsolutions.com). Follow us on Twitter @TargetSolutions and on Facebook at: [www.facebook.com/TargetSolutions](http://www.facebook.com/TargetSolutions).

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**Three of the Largest School Districts in U.S. Increase Safety with SafeSchools Training**

*Award-winning Online Staff Training System Now Provides Safety and Compliance Training to 40 of the Nation's Top 100 Districts*

**Cincinnati, Ohio** (August 9, 2017) – [Scenario Learning](#), a [Vector Solutions](#) brand and developer of market-leading safety and compliance solutions for schools and workplaces, today announced new partnerships with three of the nation's largest school districts: Loudoun County Public Schools in Virginia, Granite School District in Utah, and Arlington Independent School District in Texas.

With these new customer adoptions, the [SafeSchools Online Staff Training System](#) is now being used by 40 of the 100 largest school districts in the nation, including Austin Independent School District in Texas, Guilford County Schools in North Carolina, and Prince George's County Public Schools in Maryland.

"School safety is more complicated than ever before. By providing high quality training to their staff, administrators in these districts are keeping safety and compliance top of mind, and preparing their staff to respond effectively, should a crisis occur," said Brian Taylor, General Manager of Scenario Learning. "We applaud the commitment that these districts have made to safety and are proud to be their partner."

The 15,000 staff members in Loudoun County Public Schools, 8,000 Arlington ISD staff, and 6,500 Granite School District staff will now have access to hundreds of online courses covering important school safety topics. For these districts, the comprehensive library of expert-authored online courses, combined with the ability to automatically document and track safety and compliance training in one online system were key factors in the decision to implement SafeSchools Training for the 2017-2018 school year.

The SafeSchools Training System offers courses that are 100% school-focused, written by K-12 industry experts, and cover key safety and compliance topics, including *Active Shooter; Bloodborne Pathogens; Bullying; Child Abuse Mandatory Reporting; Diversity Awareness; School Violence; Sexual Harassment; Slips, Trips & Falls; Student Mental Health; Youth Suicide: Awareness & Prevention*, and more. Using the online system, administrators can easily track training completions, monitor progress, download compliance reports and view or print certificates of completion.

For more information on purchasing the SafeSchools Online Staff Training System, please call 1.800.434.0154 or email [info@safeschools.com](mailto:info@safeschools.com).

**About SafeSchools**

[SafeSchools](#), a [Vector Solutions](#) brand, is a leading provider of award-winning safety and compliance solutions that help create safer and more inclusive schools. The brand's online product portfolio specifically designed for the education market includes management solutions for staff and student training, bullying reporting, incident tracking, and SDS management. [Vector Solutions](#) is a leader in eLearning and performance support, providing award-winning SaaS

solutions. Its extensive online and mobile learning library exceeds more than 6,600 courses written by over 250 subject matter experts and reaches over 5 million professionals worldwide.

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